

Message Text

UNCLASSIFIED

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ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W

-----301451Z 043640 /47

R 300216Z MAR 77

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 607

UNCLAS BANGKOK 6805

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI

REF : USDOC 3723

1. THAILAND

2. CNTRY CODE:549

3. SER.NO:NA

4. UA WITHYA INDUSTRY CO., LTD.

4.A. CODE: K

5. 79 MANSION 10, RAJDAMNERN AVENUE, BANGKOK 2

6. BANGKOK, THAILAND

7. ESTABL: 1972

8. EMPL:60

9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED

IN ORDER OF IMPORTANCE: LOCAL

12. RPT.DATE:03/77

13A. 35850/01235. MFR.IMP.AGT.DITS. OF AIR CONDITIONERS

13B. 28420/1235. IMP.AGT.RTR.DIST. OF PERSONAL SANITARY

PRODUCTS

14. CONTACT: PONG KOOCHINGCHAI TITLE: GENERAL MANAGER

15. CABLE: UAWINDCO

16. TELEX: NA

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17. TEL. 317-7871

18. FINANCIAL REFS: SIAM COMMERCIAL BANK LTD., 1060 NEW
PETCHBURI ROAD, BANGKOK.

19. TRADE REFS: FRIEDRICH AIR CONDITIONING & REFRIGERATING CO.,
4200 N. PANAM (IH35) EXPRESSWAY, P.O. BOX 1540, SAN ANTONIO,
TEXAS 78295.

20. AGENCY REP: FRIEDRICH AIR CONDITIONING & REFRIGERATION CO.,

4200 N. PANAM (IH35) EXPRESSWAY, P.O. BOX 1540, SAN
ANTONIO, TEXAS 78295, AIR CONDITIONERS, ACQ:1972; G.H. WOOD & CO.,
LTD., 1-2 MULGRAVE COURT, MULGRAVE ROAD, SUTTON, SURREY,
ENGLAND, "OZIUM" SANITARY SPRAY, ACQ:1977.

21. UA WITHYA INDUSTRY CO. WAS ESTABLISHED AND REGISTERED IN
1972 AS A LIMITED LIABILITY COMPANY WITH AN AUTHORIZED CAPITAL
OF US\$100,000 TO ACT AS IMPORTER, RETAILER AND
WHOLESALE OF AIR CONDITIONERS AND PERSONAL SANITARY PRODUCTS.

MOST OF ITS IMPORTS ARE FROM THE U.S. ITS OWNS
A FACTORY LOCATED AT BANG CHAN INDUSTRIAL ESTATE, ABOUT 30
KILOMETERS NORTH OF BANGKOK TO MANUFACTURE AIR CONDITIONERS
UNDER LICENSE OF FRIEDRICH AIR CONDITIONING & REFRIGERATION
CO. OF TEXAS. WHILE ITS FACTORY HAS THE ANNUAL PRODUCTION
CAPACITY OF 3,000 UNITS, IT IS NOW OPERATING AT 50 PERCENT OF
ITS CAPACITY. SUBJECT FIRM HAS AN OFFICE SPACE OF 100 SQ.

METERS AND A DISPLAY ROOM OF 180 SQ.METERS IN LEASED BUILDING
LOCATED IN ONE OF BANGKOK'S BUSINESS AREAS. THE TOTAL
INVESTMENT IN CAPITAL EQUIPMENT WAS REPORTED TO BE
APPROXIMATELY US\$500,000. ITS 1976 SALES VOLUME WAS
REPORTED TO BE US\$1,050,000. SUBJECT FIRM HAS THE FOLLOWING
AFFILIATES: UA WITHYA AIR CONDITIONING & REFRIGERATION CO.,
LTD. (WTDR 12/75), IMPORTER OF AIR CONDITIONERS AND
REFRIGERATORS: UA WITHYA EQUIPMENT (WTDR 01/72), IMPORTER
OF POWER TRANSMISSION PRODUCTS: UA WITHYA MACHINERY
(NO WTDR), IMPORTER OF AMMUNITION AND EXPLOSIVES: UA WITHYA
FORESTRY (NO WTDR), DEALER IN FOREST PRODUCTS AND LUMBER;
AND UA WITHYA PANICH (WTDR 6/74), IMPORTER OF CONSTRUCTION
MATERIALS AND MINING EQUIPMENT. LOCAL BANK REPORTS
FAVORABLY ON SUBJECT FIRM; IT IS CONSIDERED TO BE A GOOD
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TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: WARD D. BARMON
AT: AMEMBASSY BANGKOK BURKE

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 30-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO06805
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770109-0139
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t1977039/aaaaagzn.tel
Line Count: 100
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3fc012bd-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3197307
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/3fc012bd-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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22 May 2009
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